



HUNTER VALLEY GRAMMAR SCHOOL
ROWING

Sponsorship Opportunities



Hunter Valley Grammar School is the region's own premier independent, co-educational school for students and from Preschool to Year 12. We offer a large range of region leading co-curricular activities and we are very proud of our excellent Rowing Program. Your company can benefit immensely by being associated with the Club and advertising in a number of ways.

Thank you for your interest in supporting the Rowing Program of Hunter Valley Grammar School

Advantages of sponsorship

Would your business enjoy the benefits of exposure to the families associated with the HVGS Rowing Program? The region's own premier independent school boasts one of the largest rowing programs in regional NSW and is involved in regattas from Canberra to Southern Queensland each season.

Each regatta comprises a minimum of ten clubs with thousands of competitors, families and spectators over the season, participating in weekend long events.

Your business would reap the rewards of being associated with the school community and be exposed to the visiting rowing clubs.

Supporting children's sport, particularly in such a prestigious competition is an excellent opportunity to gain exposure and positive recognition for your business.

How Your Sponsorship Helps

Worldwide, vast improvements are being made in the advancement of racing equipment, however keeping pace with this comes at a cost. Your support as a partner of the HVGS Rowing Program helps ensure that the HVGS students can compete both within the Hunter Region and against the best from Sydney, Melbourne and beyond.

Opportunities are available for you to advertise your business on boats, buildings and vehicles and be seen in the Hunter, along the east coast from Sydney and into southern Queensland as our squads compete.



Sponsorships

PLATINUM SEASON PARTNER \$2500 per season

- › Your logo and signage displayed on HVGS Rowing trailer for the duration of the season.
- › Priority featured recognition on HVGS rowing partners board, which is displayed permanently during the season.
- › Your logo and website link on the Rowing page of the HVGS website.
- › Your logo and website link in email signature of HVGS Rowing Director
- › Full page advertisement in HVGS Regatta Program
- › Opportunity for product display, banners or signage at HVGS Regatta.
- › Naming Rights to an event of your choice at the HVGS Regatta.
- › Recognition in the HVGS Regatta Program.
- › Recognition by the HVGS Regatta race day announcer.

GOLD SEASON PARTNER \$750 per season

- › Recognition on the HVGS Rowing boat house partners board, displayed permanently during the season.
- › Your logo and website link on the Rowing page of the HVGS website.
- › Your logo and website link in email signature of HVGS Rowing Director.
- › Half-Page advertisement in HVGS Regatta Program
- › Opportunity for product display, banners or signage at HVGS Regatta
- › Naming Rights to an event of your choice at the HVGS Regatta.
- › Recognition in the HVGS Regatta Program.
- › Recognition by Regatta race day announcer.

SILVER REGATTA SPONSOR \$250 per season

- › Shared-Page Advertisement in HVGS Regatta Program
- › Opportunity for product display, banners or signage at HVGS Regatta
- › Naming Rights to an event of your choice at the HVGS Regatta
- › Recognition in the HVGS Regatta Program
- › Recognition by Regatta Race Day Announcer

BRONZE REGATTA SPONSOR \$50 per season

- › Naming Rights to an event of your choice at the HVGS Regatta
- › Recognition in the HVGS Regatta Program
- › Recognition by Regatta Race Day announcer



Boat Sponsors

Whenever a new racing boat is purchased, there is an opportunity for businesses or individuals to sponsor the acquisition of the boat, in return for recognition of this contribution prominently displayed on the hull for the lifetime of the boat (approximately eight years). Sponsors are asked to contribute 20% of the purchase price (pre-GST). For information on upcoming acquisitions, please contact the Director of Rowing (details below).

The Rowing Trailer

The Rowing Trailer, as well as transporting necessary equipment for competitions throughout the season, also acts as an eye catching mobile billboard that is on display week-in, week-out up and down the east coast of New South Wales. Covering more than 10,000km in a season, and featuring prominently from Port Macquarie to Canberra to an enormous audience - Platinum Partners have the opportunity to generate exposure on a massive scale through trailer sponsorship.

Value-In-Kind Sponsors

If you have a business that would be able to support the Rowing Club, we would love to talk to you

To discuss these exciting opportunities, please contact Mr Sam Dutney.

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